HELP CELEBRATE AASA’s 150th ANNIVERSARY
in the pages of the February 2015 School Administrator

This special anniversary issue of School Administrator delivers a one-two knockout punch for advertisers.

Not only is it the convention issue with bonus distribution, but in celebration of AASA’s 150th anniversary, it will be full to the brim with special content that will make the issue a keeper for years to come.

Coverage will include a look back at AASA’s 150-year history and stories of important participants and leaders. The articles, timeline and photography will focus on critical events, key people and significant milestones in public education—and the critical impact AASA has made on its evolution.

Five Reasons To Advertise in the 150th Anniversary Issue

1. A congratulatory ad positions your company as a STRONG SUPPORTER of public education.

2. Extra content, additional pages and bonus distribution offers a SPECIAL EDITORIAL PACKAGE that brings higher awareness, credibility and interest for your ad.

3. Your message will enjoy an extra-long shelf-life as part of a KEEPSAKE ISSUE.

4. As an issue that will be WIDELY DISTRIBUTED at the 2015 AASA Conference, your ad has a higher profile and the option to create synergies with conference events.

5. Special ad packages, placement options and multiple marketing opportunities can JUMPSTART A CAMPAIGN in the pages of School Administrator.

CALL OR E-MAIL TODAY TO BE PART OF AASA’s 150TH ANNIVERSARY CELEBRATION!

Partyke Communications
145 Harrell Rd, Ste 119
Fredericksburg VA 22405
advertise@aasa.org

CONTACT:
YOUR COMPANY NAME A - L
Michele Amaya
Partyke Communications
540-374-9100 x11
Michele.Amaya@gmail.com

YOUR COMPANY NAME M - Z
Laure Curva
Bashian and Associates
440-232-0108 x23
Laurec@bashian.com