TOGETHER WE STAND: A Shared Vision to Change the Course of Childhood Obesity in African-American and Latino Communities

Funded by the Robert Wood Johnson Foundation through Leadership for Healthy Communities

Association of Latino Administrators and Superintendents (ALAS)

- ALAS is committed to identifying, recruiting, developing and advancing Latino school administrators in order to improve the educational accomplishments of Latino youth.

Position Statement on Childhood Obesity in Latino Communities:

ALAS supports greater educational opportunities for Latino children nationally. As an advocate for learning environments that promote academic achievement, ALAS strongly believes in the importance of equity in educational opportunities, culturally competent leadership in schools and healthy lifestyles that would enhance the ability of Latino children to excel academically and socially. [...] ALAS calls for schools and communities to partner together to increase the availability of information regarding healthy lifestyles, access to nutritional foods in local stores and supermarkets, greater opportunities for physical activity and preventive care, health and mental health services for Latino children and families.

Who should be the primary person responsible to teach about prevention behaviors to kids?

A) Parents  
B) Teachers  
C) School administrators  
D) Media in general  
E) Government entities  
F) Health Care providers  
G) Other

Outcomes and next steps:

ALAS will continue to provide support to Hispanic Serving School Districts by:

- Partnering with the Institute for the Advancement of Multicultural & Minority Medicine on the "Reversing Childhood Obesity Through Schools and Neighborhoods" project;
- Distributing current research; and
- Facilitating networking opportunities between school districts.

American Association of School Administrators (AASA) Engaging School Leaders: Partnering for Healthier Communities

- The mission of the American Association of School Administrators is to support and develop effective school system leaders who are dedicated to the highest quality public education for all children.

AASA works with ALAS and NABSE to reach out to Black and Latino superintendents in order to impact childhood obesity. Each association works within its membership, and they conducted focus groups with educators, students and parents to understand how each group views the childhood obesity epidemic.

Why a focus on African-American and Latino children?

Percentage of Obese and Overweight U.S. High School Students by Race/Ethnicity

- White* 10.6%  18.3%
- Black* 18.3%  14.3%
- Hispanic 75%  64.9%
- Other 10.8%  19%

Locations of focus groups:

Elgin, IL (ALAS)  
San Diego, CA (ALAS)  
Chula Vista, CA (ALAS)  
Fort Worth, TX (ALAS)  
Doral, FL (ALAS)  
Washington, DC (NABSE)  
Garland, TX (ALAS)  
Detroit, MI (NABSE)  
Atlanta, GA (NABSE)  
San Antonio, TX (NABSE)  
Fort Worth, TX (NABSE)  
Elgin, IL (ALAS)  

Position Statement 12: Advocates for Children: AASA is an advocate for the health and well-being of our nation's children. Research demonstrates that learning is enhanced when children feel safe and have their physical and emotional needs met in a healthy school environment. This includes access to healthy foods, opportunities for physical activity, clean air to breathe, access to preventative care and health services, including mental health.

National Alliance of Black School Educators (NABSE)

- The National Alliance of Black School Educators (NABSE) is the nation's premiere non-profit organization devoted to furthering the academic success for the nation's children --- particularly children of African descent.

Position Statement on Childhood Obesity in African-American Communities:

As an advocate for educational and social justice for children of African descent, NABSE recognizes the burden that obesity can have on children, including systemic social discrimination, high blood pressure, increased cholesterol levels, heart disease and Type I diabetes. [...] NABSE calls for schools to partner with communities to improve access to nutritious foods, opportunities for physical activity and preventive care, and mental and health services for children of African descent.

NABSE's focus groups brought out the following themes:

- We must raise the nation’s conscience about the consequences of childhood obesity.
- Schools must increase their role in a child’s healthy eating and active living.
- Develop a revolutionary approach — declare a “War on Obesity.”

Outcomes and next steps:

- Partnering with the Institute for the Advancement of Multicultural & Minority Medicine on the “Reversing Childhood Obesity Through Schools and Neighborhoods” project;
- Urban gardens in 10 districts;
- African American Superintendents Summit;
- Partnership with Pepperdine University on “exer-tainment”; and
- Conference presentations and exhibits.