NATIONAL Advocacy
REGIONAL Collaboration
DISTRICT Outcome
COMMUNITY Impact

AASA
THE SCHOOL SUPERINTENDENTS ASSOCIATION
• 2020–2021 •
Membership Benefits

Look inside to see how AASA answers your most pressing questions.

aasa.org/join or call 703.528.0700
The true impact and value of AASA is measured by the breadth of its reach. No other education-focused membership organization touches as many priorities, each day, and connects you with such a broad network of like-minded education leaders.

- 50 MILLION students represented
- 9,000+ AASA members
- 13,588 school districts

Who Can Benefit from AASA Programs and Services?
- School Superintendents
- Cabinet Level Leaders
- All aspiring educational leaders
Is my toolkit missing any key resources?

**CONFERENCES, WORKSHOPS AND LEADERSHIP TRAINING**
From the flagship National Conference on Education to high-level, content-focused meetings, AASA delivers the best professional learning to meet the expectation of universal success for all children.

**SCHOOL ADMINISTRATOR**
This award-winning monthly magazine for members offers big-picture perspectives and collegial discussions on a broad range of topics in education, leadership, instructional materials and resources.

**SCHOOL SAFETY & CRISIS PLANNING**
Hotline: 571.480.0313
A toolkit for proactive best practices before, during and after a crisis.

**ELECTRONIC NEWSLETTERS**
AASA delivers the latest education news to your laptop, desktop or mobile device, including AASA News of the Nation and The Leader’s Edge.

**RESOURCE LIBRARY**
- Leaders Matter
- Model contracts
- Superintendent-board relations
- *Annual Superintendents Salary and Benefits Study* and other research reports

**SCHOOL SOLUTIONS CENTER**
A valuable resource for AASA members looking to save money, improve classroom environments, increase student achievement and provide an overall benefit to district employees.

Stay more connected with members and colleagues and through the opportunities offered by your membership.
AASA advances your federal priorities on Capitol Hill and with the administration. AASA advocacy prioritizes federal education policies that support equitable access for all students to the highest quality public education, and develops and supports school system leaders.

**RECENT SUCCESSES INCLUDE:**

- Advocated for increased flexibility in school nutrition regulations
- Led efforts to comment on the Lead and Copper Rule notice of proposed rule making
- Helped secure $400m increase to IDEA, ensuring it received the biggest % increase in education funding for all K–12 programs
- Helped secure funding for K–12 schools to help them respond to the COVID-19 pandemic, including e-learning
- Led effort to close down massive tax loophole for private school voucher programs via IRS regulation
- Submitted three amicus briefs to the Supreme Court (DACA, Census, Espinoza)
- Organized Public Schools Week 2020, February 24–28
- AASA’s policy and advocacy team maintains a myriad of advocacy-related communications. In addition to our Twitter presence (follow @Noellerson, @SPudelski and @CXRogers16), there is the weekly Legislative Corps, The Advocate monthly advocacy update, The Leading Edge policy blog, and our recently launched podcast, Public Education Policy (PEP) Talk.

**Who is fighting for my school district’s needs on Capitol Hill?**

Make sure your voice is heard and your district is a priority. Get involved with the AASA Policy Team today.
If an AASA Active Member is subject to a job-related due process proceeding, AASA’s Legal Assistance Plan will reimburse up to $2,000 of legal expenses for your first year of membership, and $4,000 for your second year and each year of continuous membership, up to a maximum of $20,000 (subject to a $500 deductible per claim).

**IN-DUES PROFESSIONAL LIABILITY INSURANCE PLAN** — If you are sued by an employee, accused of sexual misconduct or face criminal charges arising from corporal punishment

**LEGAL ASSISTANCE PLAN** — Reimburses up to $2,000 of legal expenses your first year of membership . . . up to a maximum of $20,000 (subject to a $500 deductible per claim)

**DEFENSE EXPENSE** — Expanded to cover the investigation, negotiation, arbitration, settlement or defense of any proceeding

AASA’s affiliation with the Trust for Insuring Educators (TIE) makes this valuable member benefit possible. A complete list of what’s covered is available under the Membership tab on the AASA website. Active and small district membership categories are eligible for Legal Support.

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**Does my district provide adequate legal support? Should I have a back-up plan?**

Your coverage is based on continuous years of Active membership. Sign up as an Active member and start earning your benefits today.
How can I collaborate with cutting-edge practitioners in other districts?

**PREPARE**

Equips aspiring administrators actively pursuing their first post as a superintendent or other district leader

**Programs**

• Aspiring Superintendents Academy®
• Collaborative Regional Aspiring Superintendents Academies
• National Aspiring Principal Academy

**CERTIFY**

Represents the nation’s only on-the-job preparation for early career chief executives

**Programs**

• National Superintendent Certification Program®
• Urban Superintendents Academy

**LEARN**

Deepens mindshare attuned to the discreet contexts and challenges that superintendents face

**Programs**

• Women’s Leadership Collaborative
• National Women’s Leadership Consortium
• National Principal Supervisor Academy
• Leadership Academy
• Social and Emotional Learning Cohort

**INNOVATE**

Gathers like-minded superintendents and other district leaders to examine problems of practice together

**Programs**

• Redefining Ready!
• Early Learning Cohort
• STEM Leadership Consortia
• Digital Learning Consortium
• Personalized Learning Cohort
• Collaborative Innovative Networks

**COLLABORATE**

Works with superintendents, district leaders, government organizations and institutions of higher education to develop custom initiatives to drive change and innovation

**Opportunities**

• Become a Mentor
• Develop a Custom Initiative
• Join AASA as a Partner
• Serve Other Leaders as a Mentor
• Learn Together at Conferences and Summits

More than 30 programs are offered in person and online — learn more at aasa.org/LeadershipNetwork
AASA’s Children’s Programs Department is committed to equity in educational opportunities and outcomes, reducing racial disparities, and aiding and assisting those children most in need. Our work supports superintendents and school system leaders to drive meaningful systems change at the district level by improving and redesigning the policies, practices and structures in education.

We employ direct, intensive, on-the-ground interventions and technical assistance with a select number of districts in each of our Levers for Change. We also use a robust communication strategy that raises awareness, shares lessons learned and promotes best practices to education leaders across the country.

If I need access to specialized training, resources … even grant money, do I know where to turn?

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**LEVERS FOR CHANGE:**

We are currently engaged in programs that drive systems change to increase equity in the following areas:

- Alternative School Breakfast
- Childhood Bereavement
- Children’s Health Insurance
- College and Career Pathways
- Coordinated School Health
- Equitable Learning Environments
- Healthy Eating and Active Living: Childhood Obesity
- Innovative Professional Development
- Mental Health
- School Discipline Reform
- Social-Emotional Learning
- Youth Apprenticeships
- Youth Development

AASA members can apply for grants of up to several hundred thousand dollars to meet the needs of their local student population.
Use the enclosed enrollment form.
Membership term is for 12 months beginning when the membership is received at AASA. Prices are valid through June 30, 2021.
For the cost of Active membership, AASA provides these services and programs that would be cost-prohibitive if your district tried to create them alone — resources valued over $3,200.

AASA BENEFITS SUMMARY FOR ACTIVE AND SMALL DISTRICT ACTIVE MEMBERS:

- Legal Support Program, available only for Active Members
- Representation on Capitol Hill
- Legislative Corps Weekly Report
- Direct access to AASA’s Advocacy Team
- Legislative Trends reports
- School Administrator magazine subscription
- AASA Journal of Scholarship and Practice
- School Governance and Leadership
- Leader’s Edge e-Newsletter
- News of the Nation e-Newsletter
- AASA Conference Daily Online
- Member discount on registration for the National Conference on Education
- Participation in member webinars
- Superintendents Salary and Benefits Study
- Exclusive research reports
- $60,000 life insurance policy for new members only (up to age 59)
- GEICO Auto Insurance discount available in most states

PLUS CONNECTIONS WITH YOUR COLLEAGUES FROM ACROSS THE NATION.
Detailed descriptions of all member benefits are available at aasa.org/join

AASA Membership Enrollment

Dues rates are valid through June 30, 2021. Membership is for 12 months beginning when payment is received.

MEMBERSHIP CATEGORIES

- **Active $470** — This category is primarily for superintendents, although other school leaders (assistant, associate and deputy superintendents, as well as other central office staff) are welcomed.
- **Active Small School District $235** — For superintendents in school districts with less than 350 students enrolled.
- **District Cabinet $208** — For school leaders who are NOT EMPLOYED AS A SUPERINTENDENT. This is the membership category for assistant and deputy superintendents, other central-office staff, principals and assistant principals.
- **Aspiring School System Leader $79** — For teachers, graduate students and school guidance counselors.
- **Professor $208** — For professors of educational administration and/or supervision who are NOT currently employed in full-time school administration.
- **Retired Members $79** — Open to anyone who has retired from full-time employment as a school administrator.
- **Associate $208** — Persons employed in an organization supporting school districts (vendors, sponsors, etc.) and not employed by a school district.

PERSONAL INFORMATION

- Mr.  Mrs.  Ms.  Dr.  Other

First Name  M.I.

Last Name

Position

School District or Institution

Address

City  State

ZIP

Phone  Cell

Fax  Email Address

Do not release my email address to outside organizations.

PAYMENT INFORMATION

- Check enclosed for $___________ (Make payable to AASA)
- Purchase order enclosed for $___________ (Make payable to AASA)
- Charge $___________ to my credit card  (Code: APR2020)
  - MasterCard  - Visa  - American Express  - Discover

Card #  Exp. Date (mo/yr)

Print Name

Billing Address

City  State  ZIP

Signature

Please include this enrollment form with your payment and fax or send to AASA for processing.
AASA Membership  |  1615 Duke Street  |  Alexandria, VA 22314
Or fax to 703.841.1543
aasa.org/join