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June 21, 2017

Honorable Paul Ryan  
Speaker  
U.S. House of Representatives  
Washington, D.C. 20515

Honorable Nancy Pelosi  
Democratic Leader  
U.S. House of Representatives  
Washington, D.C. 20515

Dear Speaker Ryan and Leader Pelosi:

On behalf of AASA, The School Superintendents Association, representing 13,000 school system leaders throughout the country, I am writing to offer our views on the *Strengthening Career and Technical Education (CTE) for the 21st Century Act*. We applaud the House for its work to improve on the Carl D. Perkins Career and Technical Education Act in a bipartisan manner.

There is much to like in the *Strengthening Career and Technical Education for the 21st Century Act* and we are grateful that many of the priorities AASA pushed to have addressed were incorporated in this reauthorization. Chief among them is the major complaint by school leaders about the onerous and disproportionate administrative requirements for Perkins, particularly given the low levels of federal funding for Perkins. The House bill addresses the paperwork burden by allowing districts to fill out a simple, easy-to-complete local application. This is a radical departure from current law and will ensure that no district turns down Perkins funding because the associated paperwork does not justify the award amount.

AASA knows every district with high-quality CTE programs is continuously engaging with both higher education and business/industry partners to confirm program quality. We are so pleased to see that as part of the development of a local plan, districts would conduct a biennial needs assessment that provides business/industry and higher education partners, as well as other key stakeholders, an opportunity to provide input into the local plan to ensure the district is directing its limited resources towards relevant, well-aligned programs of study. In addition, the bill ensures districts have access to, and take into consideration, critical labor market information that will detail current, intermediate, or long-term labor market projections when determining whether to maintain, develop or eliminate programs of study.

The legislation also streamlines the accountability system in Perkins and aligns performance measures with those set by each state under ESSA. Districts must report on CTE graduation rates, post-secondary outcomes, and academic proficiency, but States have the discretion to choose another factor, such as the attainment rate of an industry recognized credential, the rate of dual-enrollment or the rate of students participating in work-based learning, that they can use as a fourth indicator. This flexibility means that States can use a metric that prioritizes their state policy and state investments in CTE and aligns with what they may already require districts to track and report.

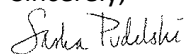
We are incredibly pleased to see the elimination of the requirement that districts and states demonstrate “continuous improvement” in their CTE programs. The idea that district CTE programs can continually improve regardless of economic circumstances, demographic shifts, and federal and state funding dynamics is preposterous. Whether a district was a high-flyer or a lower-performer, this metric led to unintended consequences at the local level. We are thrilled to see that this requirement was eliminated and that districts can focus their efforts on meaningful program quality enhancements rather than hitting new performance targets every year.

While we appreciate the improvements to the accountability system, we are disappointed that the non-traditional measure remains a performance indicator at the LEA level. Eliminating this indicator was a key priority for AASA in the reauthorization. AASA also advocated for CTE programs to be evaluated based on the performance of students who take a series of CTE coursework in the same program of study, rather than those students who participate in CTE in a less structured way to explore various career options. We are very happy to see that the House has crafted an accountability system more focused on the performance of those students considered to be “CTE concentrators” and creates a national definition of concentrator that will allow CTE performance data to be comparable across states. However, AASA believes the definition must be further streamlined and strengthened to avoid confusion in evaluating the performance of a CTE program, and will urge the Senate to adopt a more accurate and useful way of measuring the progress being made in CTE programs by students who are truly engaged in district programs.

AASA appreciates how this legislation, like the recently reauthorized Every Student Succeeds Act, reigns in federal overreach by the Department of Education and repeals the requirement in current law that States must negotiate their targeted levels of performance with the Secretary. It also requires that when the State sets new performance targets that it discusses the proposed targets with school superintendents, teachers, workforce development boards and other key stakeholders. Even more importantly, at the local level, LEA improvement plans are developed by the LEA with limited input from state leaders, and state leaders are discouraged from requiring districts to redirect limited resources towards improving specific indicators.

AASA is very pleased with how the bill addresses many of our key priorities within the reauthorization and hope to see a completed reauthorization this Congress. We also urge appropriators to consider funding levels for Perkins as they examine the reauthorization of this legislation since policy improvements cannot be fully realized without adequate funding levels.

Sincerely,



Sasha Pudelski  
Assistant Director, Policy & Advocacy