



NOVEMBER EDITORIAL HIGHLIGHTS

Written for School Superintendents

Editorial Theme: Vulnerable Student Populations

Superintendents turn to their peers for expert advice, insight and more to find answers in School Administrator that do not appear elsewhere.

- **Spirit Work and the Science of Collaboration.** A former National Superintendent of the Year and a well-regarded author on education reform discuss eight districts that are innovating and successful because of a deep moral commitment and strong collaboration.

Sidebar: A Kentucky superintendent writes about applying “spirit work.”

- **Chief Executive Officers Take Seats in Superintendents’ Cabinet.** The trend continues for hiring equity officers and placing equity at the center of strategic planning to institutionalize a new mindset.

Sidebar: Guidance on realistic expectations of an equity officer by chief access and equity officer for The Leadership Academy.

- **How We Transformed a High-Needs School.** A superintendent and university administrator explain their reform efforts at an ailing school.
- **Building a Districtwide Safety Net with Trauma-Informed Social-Emotional Learning.** The leaders of Sound Supports share how leaders can assist students after 18 months of COVID-19 stress.
- **Addressing the Needs of English Learners, Immigrants and Latinx students.** School leaders explore the increasing percentage of English Learners and the all-hands-on-deck approach to improve responses to the needs of English Learners and immigrant families.
- **Supporting Homeless and Runaway Youth.** The executive director of SchoolHouse Connection describes how school leaders can prioritize the needs of homeless students during the pandemic.
- **Reversing a Downward Spiral.** A former superintendent guides the restart of an urban school by building up three legs of success.
- **And More ...** Legal Brief, Board-Savvy Superintendent and Leadership Lite humor columns.

PRINT AD RESERVATIONS CLOSE: SEPTEMBER 9

DIGITAL AD RESERVATIONS CLOSE: SEPTEMBER 16

Contact Kathy Sveen TODAY. She can create a program to stretch your budget and meet your specific needs. **Ask her about new offers, advertorials, plus digital and E-Marketing opportunities!**

COMING IN DECEMBER: Accelerating Adult Learning