2013 AASA Back to School Toolkit: E-Rate

You may tailor the following sample Tweets to fit your district’s Twitter account. AASA grants permission to its members to use and reproduce this material, in whole or in part and by any means, without charge or further permission.

E-Rate Toolkit: Sample Tweets

- Proud to announce that (district’s Twitter handle or superintendent’s Twitter handle) supports the nation’s E-Rate program. Help us spread the word: (link to district’s press release, or AASA’s press release. The AASA release template is provided in the Toolkit.)

- What is the #ERate program and how it can it help schools? See why (district’s or superintendent’s Twitter handle) jumped on the E-Rate bandwagon: (link to district’s press release or AASA’s press release. The AASA release template is provided in the Toolkit.)

- Do you support digital learning for all students? Join us in supporting #ERate & the FCC w/ respect to rulemaking: http://aasa.org/headlinecontent.aspx?id=29426&showcontent=1

- Calling fellow superintendents/school district in (your state) to join me/us in supporting the #ERate program.

- How can your district/school improve school digital connectivity for students? Voice your support for #ERate: (link to district’s press release or AASA’s press release. The AASA release template is provided in the Toolkit.)

- FCC seeks public comment to modernize #ERate. Join us in supporting the move & digital connectivity for all students: (link to district’s press release or AASA’s press release. The AASA release template is provided in the Toolkit.)